



American Cancer Society Cancer Action Network
**2017 Donald H. Gemson Cancer Research &
Public Policy Breakfast**
April 21st 2017
Hard Rock Cafe, Times Square, New York, New York

**In Honor Of Donald H. Gemson Award Recipient
Hon. Andrew Cuomo, Governor, New York**

Corporate Sponsorship Opportunities

This spring, the American Cancer Society Cancer Action Network (ACS CAN), the advocacy affiliate of the American Cancer Society, will host its annual cancer research breakfast in New York City. In 2017 the breakfast will take on a new name and a larger goal. The 2017 Donald H. Gemson Cancer Research & Public Policy Breakfast will not only highlight & celebrate the accomplishments and innovative strides of cancer researchers, but also honor leaders in the public and private sector who have demonstrated leadership in broad-based policy change in the fight against cancer. Public and private sector cancer advocates from across New York State and New Jersey are invited to join ACS CAN at this policy breakfast. We invite you to join us through a sponsorship of the breakfast. Your sponsorship commitment must be received **by March 31, 2017** to ensure recognition.

Presenting Sponsorship — \$50,000

- Opportunity to give welcoming remarks from the podium
- Platinum Presenting Sponsorship recognition with logo featured prominently at the event including the stage
- Company logo prominently featured on event website
- Two tables of 10 at the event
- Membership as a Corporate Hero in the ACS CAN Corporate Membership Program
 - Bi-monthly calls with ACS CAN Senior Leadership - opportunity to learn about ACS CAN's ongoing work and discuss issues of mutual interest and share information
 - ACS CAN Online Newsletter - receive our monthly newsletter, sent exclusively to our corporate partners and key contacts within allied organizations, which provides an "insider's view" to our work and frequently recognizes our corporate partners
 - Recognition in the ACS CAN Annual Report - our broadly distributed report, seen by tens of thousands of people, which highlights ACS CAN's advocacy accomplishments for the year
 - Recognition on ACS CAN's website (acscan.org) - ACS CAN's website serves as the central communications point for all of ACS CAN's nationwide grassroots activity
 - Issue briefings with ACS CAN Senior Leadership - in-person meetings intended to foster dialogue around public policy issues that ACS CAN and our corporate partners engage in
 - Complimentary invitation to ACS CAN's annual National Forum on the Future of Health Care policy conference - an invitation only forum of thought leaders from patient advocacy, public policy, business and other key stakeholders sectors, including federal and state officials, where thoughts and ideas on timely health care issues are shared and discussed
 - Recognition at ACS CAN's headquarters and logo placement on ACS CAN's website
 - Annual one-on-one meeting with ACS CAN Senior Leadership - opportunity to discuss specific issues of mutual interest in an effort to enhance collaboration
 - Complimentary logo placement at annual Leadership Summit and Lobby Day - annual event with exposure to more than 700 ACS CAN staff and volunteers from every Congressional district

See reverse for additional corporate sponsorship opportunities

For more information, contact Michael Davoli, 212-237-3853 or michael.davoli@cancer.org.

www.acscan.org/gemson

2017 Donald H. Gemson Cancer Research & Public Policy Breakfast Corporate Sponsorship Opportunities Continued

Diamond Sponsorship — \$25,000

- Diamond Sponsorship Recognition with logo featured prominently at the event including the stage
- Company logo prominently featured on event website
- One table of 10 at the event
- Membership as a Corporate Hero in the ACS CAN Corporate Membership Program
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Gold Level Sponsorship — \$15,000

- Gold recognition with logo featured prominently at the event
- Company logo featured on event website and event promotional materials
- Eight tickets to the event
- Membership as a Corporate Friend in the ACS CAN Corporate Membership Program
 - Bi-monthly calls with ACS CAN Senior Leadership - opportunity to learn about ACS CAN's ongoing work and discuss issues of mutual interest and share information
 - ACS CAN Online Newsletter - receive our monthly newsletter, sent exclusively to our corporate partners and key contacts within allied organizations, which provides an "insider's view" to our work and frequently recognizes our corporate partners
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 - Recognition at ACS CAN's headquarters and logo placement on ACS CAN's website

See reverse for additional corporate sponsorship opportunities

[2017 Donald H. Gemson Cancer Research & Public Policy Breakfast Corporate Sponsorship Opportunities Continued](#)

Silver Level Sponsorship — \$10,000

- Silver recognition at event
- Company logo featured in event promotional materials and event webpage
- Six tickets to the event
- Membership as a Corporate Friend in the ACS CAN Corporate Membership Program
 - Bi-monthly calls with ACS CAN Senior Leadership - opportunity to learn about ACS CAN's ongoing work and discuss issues of mutual interest and share information
 - ACS CAN Online Newsletter - receive our monthly newsletter, sent exclusively to our corporate partners and key contacts within allied organizations, which provides an "insider's view" to our work and frequently recognizes our corporate partners
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 - Recognition at ACS CAN's headquarters and logo placement on ACS CAN's website

Bronze Level Sponsorship — \$5,000

- Bronze recognition at event
- Company name featured in event promotional materials and event webpage
- Four tickets to the event
- Membership as a Corporate Sponsor in the ACS CAN Corporate Membership Program
 - Bi-monthly calls with ACS CAN Senior Leadership - opportunity to learn about ACS CAN's ongoing work and discuss issues of mutual interest and share information
 - ACS CAN Online Newsletter - receive our monthly newsletter, sent exclusively to our corporate partners and key contacts within allied organizations, which provides an "insider's view" to our work and frequently recognizes our corporate partners
 - Recognition in the ACS CAN Annual Report - our broadly distributed report, seen by tens of thousands of people, which highlights ACS CAN's advocacy accomplishments for the year
 - Recognition on ACS CAN's website (acscan.org) - ACS CAN's website serves as the central communications point for all of ACS CAN's nationwide grassroots activity

Partner Level Sponsorship — \$1,500

- Company name featured in event day materials
- Two tickets to the event

For more information, contact Michael Davoli, 212-237-3853 or michael.davoli@cancer.org.

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Underwriting Opportunities

ACS CAN is seeking underwriters to help defray the cost of the Donald H. Gemson Cancer Research & Public Policy Breakfast. Underwriters will be prominently listed on all printed materials and on signage throughout the event. Please contact the event team to customize your underwriting opportunity.

- Food and beverage --- \$10,000
- A/V Production --- \$4,500
- Creative Services --- \$1,500



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SPONSORSHIP RESPONSE FORM

I/We would like to reserve the following Sponsorship for the Donald H. Gemson Cancer Research & Public Policy Breakfast

Corporate Sponsorship Opportunities

- Presenting Sponsorship — \$50,000
- Diamond Sponsorship — \$25,000
- Gold Level Sponsorship — \$15,000
- Silver Level Sponsorship — \$10,000
- Bronze Level Sponsorship — \$5,000
- Partner Level Sponsorship — \$1,500
- Individual Ticket--\$50

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- Food and beverage — \$10,000
- A/V Production— \$4,500
- Creative Services — \$1,500

Underwriters will be prominently listed on all printed materials and on signage throughout the event. Please contact the event team to customize your underwriting opportunity.

Please charge \$_____ to my credit card () Amex () Discover () MasterCard () Visa

Credit Card Number: _____ Exp. Date: _____

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip _____

Phone _____ E-Mail _____

Signature: _____

Enclosed is our check made payable to the American Cancer Society Cancer Action Network in the amount of \$_____.

Please return this form and payment to: ACS CAN, Attention: Gemson, 132 West 32nd Street, NY, NY 10001.

For more information, call Michael Davoli at 212-237-3853 or email michael.davoli@cancer.org.

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